



12th Trailblazers Awards Luncheon Sponsorship Opportunities

Benefits	Presenting Sponsor \$5,000	Major Sponsor \$3,500	Leader \$2,500	Partner \$1,000	Patron \$500
Complimentary tickets to the <i>Trailblazers Awards Luncheon</i> ("Event") - March 5, 2020	✓ table (10)	✓ table (8)	✓ (6)	✓ (4)	✓ (2)
** Company identified at sponsorship level across event marketing including Women's Fund website, social media, press releases, and others as secured	✓	✓	✓	✓	✓
Link to company website from Women's Fund website	✓	✓	✓	✓	✓
** Company LOGO featured prominently on: <ul style="list-style-type: none"> ○ Print/electronic save the date and invitations (~800 women) ○ Printed invitations mailed to 1000+ Women's Fund supporters, regional businesses, civic, non-profit and community leaders, company's VIP list. ○ Printed event program ○ Women's Fund website with link to company's website 	✓	✓	✓	✓	
Company Banner displayed at event	✓	✓			
Honorary Committee listing for company executives on invitation, website, and event program	✓ (4)				
Opportunity for company representative to welcome participants from podium at event	✓				
Distribution of approved company marketing materials at event	✓				
** Company NAME featured on all printed event promotional materials including: <ul style="list-style-type: none"> ○ 1,000+ invitations ○ Sponsors' signage at event venue ○ event program 					✓

If you are unable to sponsor the event, we invite you to consider joining our Honorary Committee, purchasing a table of 10 or an individual ticket in support of our Trailblazers and the Women's Fund mission.

<ul style="list-style-type: none"> ● Pioneer \$250 One Ticket ● Trendsetter \$150 One Ticket ● Explorer \$100 One Ticket 	<ul style="list-style-type: none"> ● Table of 10 \$675 ● Individual Ticket: \$ 75
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For more information about the Women's Fund, please visit www.womensfundcr.org. To discuss, please contact Tricia Tauss at Tricia.Tauss@gmail.com or Paula Marshman at psmarshman15@gmail.com

Recognition on printed invitation for commitments received by Tuesday, January 17th, 2020

The Women's Fund of the Capital Region is a program of the Capital District Women's Employment & Resource Center (WERC). The actual value of a ticket to the Trailblazers Awards Luncheon is \$28. Any contribution in excess of this amount is tax deductible.